

What do they love? A reinforcer interview for families

Gather a family’s best guesses about what a child enjoys, to test in a preference assessment.

- 1. Ask each question and write every answer, even small ones.
- 2. Star anything the family says the child would “do anything for.”
- 3. Pick five to eight to test with a preference assessment. A guess is where you start, not where you stop.

Learner (initials or a code) _____ Family member _____ Date _____

Question	Answers, in their words
Foods and drinks they love (and any allergies or limits)	
Toys and objects	
Games and activities	
Shows, songs and videos	
People they light up for	
Places they love to go	
Feelings they seek: swinging, spinning, music, squeezing, water	
What they do when nobody asks anything of them	
What they would “do anything for”	
Things to avoid, or not allowed at home	

Top items to test: 1 _____ 2 _____ 3 _____ 4 _____ 5 _____